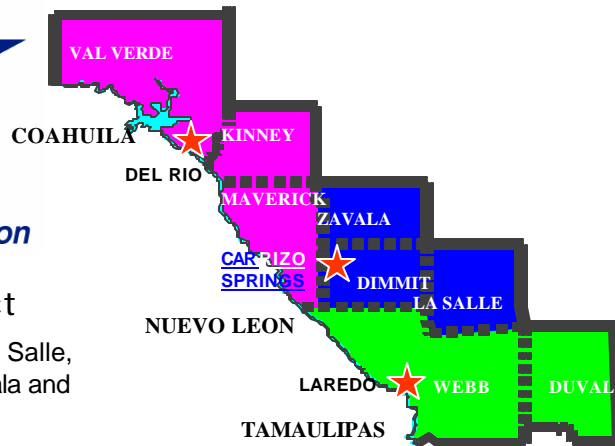




Laredo District

Duval, Dimmit, Kinney, La Salle,
Maverick, Val Verde, Zavala and
Webb counties



News

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FOR IMMEDIATE RELEASE

May 5, 2005

What: "Click It or Ticket" News Conference

Where: Lincoln/Juarez Bridge

When: May 10, 2005
@ 10 a.m.

Additional Information: Laredo law enforcement and community officials will mark the 20 years of Texas safety belt laws by kicking off the new *Click It or Ticket* public education campaign at a news conference May 10, 2005 at the Lincoln/Juarez Bridge at 10 a.m. The Texas Department of Transportation will announce \$8,000 in grants that will be used to increase law enforcement presence during the campaign.

Click It or Ticket is part of a nationwide crackdown aimed at enforcing safety belt laws for adults and children during the Memorial Day holiday. The campaign also targets the 25 percent of Texans who drive pickup trucks.

Though the percentage of pickup drivers and passengers who buckle up continues to rise, research still shows that this group lags behind all others in safety belt compliance. Pickups are twice as likely to rollover in a crash, and safety belts have been shown to reduce the risk of death in these accidents by 70 percent.

